

fashion calendar

OCTOBER 10,

1966

RUTH FINLEY, PUBLISHER

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8 EAST 77th STREET / NEW YORK, N. Y. 10021

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 7, 1966</u>			
Thursday Oct. 6 8:45 A.M. Breakfast	PRESS PREVIEW OF NEW COLLECTION Jantzen will preview 1967 "Sea, Sand, and Land Fashions." By invitation. Publicity: Virginia Dickson, 563-2660.	JANTZEN, INC.	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET <u>Showing at 9:15.</u>
Thursday Oct. 6 10:00 A.M. Breakfast	PREVIEW: "FOREIGN MARKET" SHOP Preview for the press of new "foreign market" shop, featuring home furnishings accessories from all over the world. By invitation. (<u>For Release, Fri., Oct. 7.</u>) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	DOWNSTAIRS STORE
Thursday Oct. 6 12:00 Noon	OPENING: HOLIDAY AND RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Oct. 6 12:00 Noon Luncheon	SPRING-SUMMER FABRICS LUNCHEON MEETING "Fashion-ing A New New York"--speaker: Thomas P.F. Hoving, Commissioner of Parks, Parks Dept. of New York City. Report by: Gloria Geis, Fashion Merchandise Director, Kirby Block. Co-chmn.: Jacqueline Horscher, Vogue-Butterick Pattern; and Gloria Geis. Prices: \$10.00, members; \$12.00, guests. Exhibit 10:00 A.M. to 3:00 P.M. Admission \$2.00 for those without luncheon tickets. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Oct. 6 12:30 P.M. Luncheon	BOUTIQUE & COUTURE FASHIONS AT LUNCHEON Premiere showing of Fall collection. Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	TIZIANI OF ROME	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 6 4:30 P.M.	PRESS PREVIEW OF NEW FASHIONS New fashions to be worn by Grace Macdonald, on her forthcoming trip to Antarctica. By invitation. Contact: Priscilla Cotter, LE. 5-9079.	ANTARTEX, LTD.	OVERSEAS PRESS CLUB 55 WEST 40TH STREET
Friday Oct. 7 11:00 A.M.	PREVIEW: RESORT- SPRING COLLECTION By invitation. Thereafter Oct. 10 at 4:00 P.M.; Oct. 11, Nov. 7, Nov. 8 at 11:00 A.M. By reservation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Sunday Oct. 9- Oct. 12	SHOE FAIR IN CHICAGO Jointly sponsored by: Nat'l Shoe Manufacturers Assoc.; Nat'l Shoe Retailers Assoc.; Nat'l Assoc. of Shoe Chain Stores; New England Shoe and Leather Assoc. Contact: Edward Launzel, LO. 3-5585.	NATIONAL SHOE FAIR OF AMERICA	CONRAD HILTON HOTEL CHICAGO, ILLINOIS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, OCTOBER 10, 1966</u>			
Monday Oct. 10 11:30 A.M.	RESORT AND SPRING CAPSULE COLLECTION Micol Fontana will be present at her showing of Resort-Spring capsule collection. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	FONTANA OF ROME	HOTEL PLAZA SUITE 334
Monday Oct. 10 3:00 P.M. Cocktails	PRESS SHOWING: FALL AND WINTER COIFFURES Intercoiffures "America" will present the "Grand Coiffures of the U.S.A."--showing of Fall and Winter coiffures, followed by reception and cocktails. Press by invitation. Publicity: Marsha Gerber, PL. 2-2254. Tickets: \$15.00 each. Contact: Richard Petrolia, 22 E. 62nd St., 751-6240.	INTERCOIFFURES "AMERICA"	HOTEL PIERRE BALLROOM
Beginning Monday Oct. 10	OPENING: SPRING JUNIOR COLLECTION Spring junior dresses, and special group promotions, at continuous daily showings. Contact: Ed LeVangie, LO. 5-4211.	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Monday Oct. 10- Oct. 11 5:00 P.M.	SPRING SHOE FASHION SHOWS IN CHICAGO Golo presents "The Fashion Look-Summer '67"--at two showings in Chicago. (Display in rooms 904, 5, 6.) Contact: Helen Perlman, BR. 9-5800 (N.Y.).	GOLO FOOTWEAR CORP. (350 FIFTH AVENUE)	CONRAD-HILTON HOTEL CHICAGO, ILL.
Beginning Monday Oct. 10	RESORT COLLECTION BY MELBA HOBSON Informal showings of casual dresses, sportswear and at-home fashions, designed by Melba Hobson. Contact: Milton Shufer, BR. 9-3044.	HAMPTON EAST	1410 BROADWAY SHOWROOM - 29TH FLOOR
Monday Oct. 10- Oct. 15	FORTY-EIGHTH N.Y. ANTIQUES FAIR Forty-eighth semi-annual Antiques Fair, with 135 exhibitors showing. Hours: 1:00 P.M.-11:00 P.M.; Saturday: 1:00 P.M.-6:00 P.M. Admission: \$2.00. Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.
Tuesday Oct. 11- Oct. 13 9:00 A.M.; 11:00 A.M.; 3:00 P.M.	KNIT SHOW: FALL 1967 Fashion showings of prototype "idea" garments and exhibit of new fibers, yarns and knitted fabrics containing Du Pont textile fibers. Three showings Oct. 11, 12, 13 at 9:00, 11:00 A.M. and 3:00 P.M. For spinners, knitters trade press. By invitation. Contact: Rachel Calero, 971-4658.	DU PONT COMPANY TEXTILE FIBERS	EMPIRE STATE BLDG. 4TH FLOOR-AUDITORIUM
Tuesday Oct. 11 10:30 A.M.	PREMIERE: SPRING SUIT COLLECTION "Weathervanes," Suit makers, Double-knits, and Wools for Spring, Oct. 11, Nov. 1, 8 at 10:30. By reservation. Contact: Norma Rousseau, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Cancelled Oct. 11	BONWIT TELLER'S PRESS SHOWING OF FUR FASHIONS, ORIGINALLY SCHEDULED FOR TUESDAY, OCT. 11 at 5:45 P.M., HAS BEEN CANCELLED.		
Tuesday Oct. 11 6:30 P.M.- 9:00 P.M.	FIFTH SESSION OF FASHION CAREER COURSE "Fashion Coordination"--Speakers: Gloria Cataldo--Doyle, Dane & Bernbach; Virginia Harris--William Filene's Sons & Co.; Helen Sisson--Hansen Gloves. Individual sessions: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 12 9:30 A.M. Breakfast	PRESS PREVIEW: "HOUSE OF YEARS" "Designed for Autumn"--preview of Sloane's newly-decorated "House of Years" model rooms. By invitation. (For Release, Fri., Oct. 14.) Helen Harris, OX. 5-3800, Ext. 448.	W & J SLOANE, INC.	414 FIFTH AVENUE 5TH FLOOR
Wednesday Oct. 12 11:30 A.M.	PRESS PREVIEW: NEW BOUTIQUE FASHIONS The press will be invited to preview Bergdorf Goodman's new second floor boutique. By invitation. (For Release, Thurs., Oct. 13.) Edith Kingston, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Oct. 12 12:30 P.M. Luncheon	LUNCHEON SHOWING: FALL-HOLIDAY FASHIONS Fall-Holiday fashions by Wilson Folmar. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations: (\$5.00): CI. 6-9171.	WILSON FOLMAR, INC. (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Oct. 12 8:30 P.M. Supper	RECEPTION AND SUPPER PARTY Andrew Goodman will host a private party to welcome Martine Alexis, Jo Hughes and Edith Roux. By invitation only. Publicity: Edith Kingston, PL. 3-7300.	BERGDORF GOODMAN	PENTHOUSE
Thursday Oct. 13 9:00 A.M. Breakfast	PREVIEW OF RESORT COLLECTION Skirts and sportswear for Resort, designed by Melba Hobson. By invitation. Publicity: Sidney Dee Bloeme, JU. 6-4490.	LADY HATHAWAY	WARNER'S SHOWROOM 90 PARK AVE. - 12TH FL.
Thursday Oct. 13 12:00 Noon	OPENING: RESORT- SPRING COLLECTION Also Tues., Oct. 18 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Oct. 13 12:30 P.M. Luncheon	FALL-WINTER FASHIONS AT LUNCHEON SHOWING Showing of Fall-Winter fashions by Pattullo-Jo Copeland, available at Bonwit Teller. (Donations of rummage for Girls Club of N.Y. Thrift Shop.) Press by invitation. Public by reservation: \$5.25; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	PATTULLO-JO COPELAND (498 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday Oct. 13 1:00 P.M. Luncheon	PREVIEW OF CUSTOM- ORDER FUR FASHIONS Preview of Leo Ritter's fur fashions at special showing for the Hospitality Committee of the United Nations Delegation. By invitation. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH STREET)	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 13 3:30 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Casual dresses and sportswear, designed by June Francis. Show at 4:00 P.M. By invitation. Continuous daily thereafter at showroom. Contact: IO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS (498 SEVENTH AVENUE)	ST. REGIS ROOF
Thursday Oct. 13 4:30 P.M.	SHOWING OF JUNIOR DRESS COLLECTION A & S designer of the month, Lise Lotte of Ronee Jrs., will be present to meet customers at a showing of her dress collection. Publicity: Olga Soffer, TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR JUNIOR SIZE CENTER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Saturday Oct. 15	PRESS WEEK IN CALIFORNIA By invitation only. Contact: Marjorie Carne, California Mart, Suite 443, L.A., 213--792-3638.	CALIFORNIA FASHION CREATORS	LOS ANGELES CALIFORNIA
Monday Oct. 17 12:00 Noon Luncheon	PRESS PREVIEW OF BOUTIQUE FASHIONS Preview for the press of new European boutique fashions. By invitation. Contact: Patricia Moore, PL. 2-0727.	BABA	136 EAST 61ST STREET
Tuesday Oct. 18 11:00 A.M.	OPENING: RESORT COLLECTIONS Resort collections, designed by Rudi Gernreich for Rudi Gernreich Inc., and for Harmon Knitwear. By invitation. Thereafter daily informal show- ings. Contact: Bernie Buchwald, 695-1617.	RUDI GERNREICH, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Oct. 18 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON "Caravan of Fashion"--showing of Fall and Winter fashions, available at Lord & Taylor. Tickets: \$20.00 for benefit of Traveler's Aid Society, 204 East 39th Street, OR. 9-0200.	LORD & TAYLOR	HOTEL PLAZA BALLROOM
Tuesday Oct. 18 12:30 P.M. Luncheon	FALL AND HOLIDAY SHOWING OF FASHIONS Fashions by Harvey Berin. Furs--B.Weinstein. Jewelry--Marvella. Commen- tator: Lynne Lyons Blum. Tickets: \$15.00. Contact: Joe Klein, 25 West 43rd Street, WI. 7-8400.	BOY SCOUTS OF AMERICA, GREATER N.Y. COUNCILS	ST. REGIS ROOF
Tuesday Oct. 18 6:30 P.M. Dinner- Dance	ANNUAL AWARD DINNER DANCE "Fashion Is Art"--honoring Charles Revson, Chmn. of the Board, Revlon; and Thomas K. Smith, Pres., Chemstrand Corp. Master of ceremonies: Adolph Klein. Honorary chmn.: Sen. Jacob Javitz, O.Roy Chalk, Paul Hellman. For benefit of N.Y. Fashion Designers Foundation.(Black tie) By invitation. Contact: WI. 7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Tuesday Oct. 18 8:30 P.M. Supper- Dance	ANNUAL CASWELL-MASSEY MEN'S FASHION AWARDS Presentation of awards for excellence of design in formal wear, sportswear, and accessories for the gentlemen. The Celanese "Pendulum of Fashion" collection of historical costumes, considered "Mod" in their day; and con- temporary "Modish" adaptations by notable men's and women's wear designers in fabrics of Celanese fibers. Producer and commentator: Robert L. Greene. Tickets: \$50.00.(Black tie) Publicity: Clint Wade, BO. 9-6863; or Robert Chigrinsky, TN. 7-2000.	CASWELL-MASSEY CO.; CELANESE FIBERS CO.	HOTEL PLAZA TERRACE ROOM
Wednesday Oct. 19 8:00 A.M. Breakfast	SPRING SPORTSWEAR FASHIONS FOR MEN Preview of Mexican-inspired "Tequila la H" male sportswear fashions for Spring, featuring Celanese fibers. By invitation. Publicity: Robert Chigrinsky, TN. 7-2000.	LIPTON & BEZERMAN; CELANESE FIBERS CO.	LA FONDA DEL SOL 123 WEST 50TH STREET
Wednesday Oct. 19 12:00 Noon Brunch	FASHIONS BY GALANOS AT LUNCHEON SHOW Bonwit Teller will present a private showing of fashions by Galanos. By invitation. Publicity: Judith Jackson, EL. 5-6800.	BONWIT TELLER	ST. REGIS VERSAILLES ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 19 12:30 P.M. Luncheon	CHILDREN'S FASHIONS DURING LUNCHEON "The Holiday Line by Suzy Boutique"--children's fashions. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	MARTIN ROGAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Oct. 20 11:30 A.M.	PRESS PREVIEW: GIFTS AND ANTIQUES Antique furniture, crystal, porcelain and objets d'art from Europe. By invitation. (<u>For Release, Fri., Oct. 21.</u>) Publ.: Florence Neff, PL.3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday Oct. 20 5:00 P.M. - 7:00 P.M. Cocktails	PRESS SHOW: SPRING READY-TO-WEAR Preview of Spring ready-to-wear by: Castillo, Jean Patou, Madeleine de Rauch, Philippe Venet. By Invitation. (<u>Showing for buyers, Oct. 18-28,</u> <u>by appointment.</u>) Publicity: Ruth Hammer Assoc., 246-4818.	DIDIER GRUMBACH OF C.MENDES, PARIS	HOTEL GOTHAM
Friday Oct. 21 8:30 P.M. Dinner- Dance	SEVENTEENTH ANNUAL FAN BALL Annual Fan Ball for benefit of Children's Cancer Fund of America. Gowns by Pauline Trigere. Hon. chmn.: Mrs. Dwight D. Eisenhower. Hon. Co-chmn.: Mrs. John F. Lindsay and Mrs. Stephenson Fenelon-Young. Exec. chmn.: Mrs. Herbert Mundin. Reservations: \$50.00. Contact: 16 East 67, LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA BALLROOM
Monday Oct. 24 8:00 A.M. Breakfast	MEN'S AND BOYS' FASHION CORDUROY First American designers' collection of men's and boys' idea designs in corduroy for Fall 1967. <u>Show promptly at 8:30.</u> By invitation for manufac- turers, retailers, and press. Contact: Midge Magrane, EL. 5-7850.	CORDUROY COUNCIL OF AMERICA	HOTEL NEW YORKER BALLROOM
Beginning Monday Oct. 24	OPENING: RESORT- SPRING COLLECTION Daily informal showings of Resort-Spring collection, designed by Frank Adams. Contact: LO. 4-1434.	JUNIOR ACCENT, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 25 9:30 A.M.; 11:00 A.M. Breakfast	PREVIEW: HOLIDAY AND CRUISE FASHIONS "Orgoscopic Collection"--preview of Holiday and Cruise fashions, designed by Leila Larmon and Stephen Bruce. For press and buyers, by invitation. <u>Showing at 11:00 A.M. for other invited guests.</u> Produced by: The Fashion Coordinators. Contact: Patch Caradine or Ray Kalfus, TE. 8-3531.	INSTAURATION SERENDIPITY III	225 EAST 60TH STREET
Tuesday Oct. 25 12:00 Noon Luncheon	PREVIEW: SPRING- SUMMER COLLECTION Preview of Spring-Summer collection. By invitation. Thereafter at show- room. Contact: Maria Scotto, HA. 1-5643.	KEN SCOTT OF MILAN	7TH REGIMENT ARMORY 643 PARK AVENUE
Tuesday Oct. 25 2:30 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter daily informal showings, by appointment. Contact: Tina Curtis, PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday Oct. 25- Nov. 1	EIGHTY-THIRD ANNUAL NATIONAL HORSE SHOW Publicity: Bill Bryan or Ed Corrigan, 752-2097.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Oct. 26 12:30 P.M. Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Showing of Fall-Winter fashions. For benefit of American Women's Voluntary Services. By invitation. Publicity: Paulette Default, PL. 3-3410.	ELIZABETH ARDEN	ST. REGIS ROOF
Thursday Oct. 27 9:30 A.M. Breakfast	PREVIEW: SPRING-SUMMER COLLECTION Preview of Spring-Summer collection. By invitation. Publicity: Essie Pinsker, WI. 7-2514.	MIA BY DON SIMONELLI	PLACE RO BE ANNOUNCED
Thursday Oct. 27 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW OF JEWELRY PROMOTION "International Jewel Fest"--press party to introduce special jewelry promotion. By invitation. Publicity: Roberta Davis, SP. 7-6500, Ext. 128.	S. KLEIN	LUCHOW'S (110 E. 14 ST.) LILLIAN RUSSELL ROOM
Friday Oct. 28 8:00 P.M. Dinner- Dance	FIFTHTEENTH ANNUAL "APRIL IN PARIS" BALL Theme: "Paris Loves New York"--presentation of Paris fashions, and showing of the Saga fur collection. Sponsored by Air France, Charles of the Ritz, and Van Cleef & Arpels. Tickets: \$150.00 per person, for benefit of American French Foundation Charities. Contact: C.C. Phillippe, 270 Park Ave., Suite 1685, MO. 1-2320.	AMERICAN FRENCH FOUNDATION(270 PARK AVE.)	WALDORF-ASTORIA BALLROOM
Monday Oct. 31 10:30 A.M.; 11:00 A.M.	OPENING: SPRING COLLECTIONS Leonard Arkin, Oct. 31, Nov. 7 at 10:30. Andrew Arkin, Oct. 31, Nov. 7 at 11:00. By reservation. Contact: Celeste Lucci, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 31 5:00 P.M.- 7:00 P.M.	PREVIEW OF "THE LEISURELIES" Preview of Spring '67 loungewear and lingerie, "The Leisurelies," featuring Kodol polyester around the clock, the "vital fiber" for leisure living. For trade press and buyers, by invitation. Contact: Nancy Vickerson, Paul Bradley Inc., PL. 2-5105.	EASTMAN CHEMICAL PRODUCTS, INC.	SEVENTEEN MAGAZINE 320 PARK AVENUE
Beginning Monday Oct. 31	OPENING: SPRING COATS AND SUITS Continuous daily showings of Spring coats and suits. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Monday Oct. 31- Nov. 18	SPRING FORECAST AND FASHIONS Complete showing of fashions, accessories, and promotion plans from Seventeen's February "Spring Semester" issue. For store and buying executives only. By appointment, 9:00 A.M. to 5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Tuesday Nov. 1 10:00 A.M.	OPENING: SPRING COATS AND SUITS Showings, Nov. 1, 3, 8, 10, 15 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Tuesday Nov. 1 10:00 A.M.	OPENING OF SPRING COLLECTION Also Nov. 3, 10, 15 at 10:00. By reservation. Contact: LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

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Tuesday Nov. 1 11:30 A.M.	PRESS PREVIEW: SPRING COATS AND SUITS By invitation. Thereafter Nov. 3, 9, 15 at 11:30 A.M. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Nov. 1 12:00 Noon	OPENING: SPRING JUNIOR COLLECTION Lanz dresses, coordinates, and swimwear, Nov. 1, 2, 3, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 1 12:30 P.M. Luncheon	MADAME GRES FASHIONS AT LUNCHEON SHOW Showing of fashions by Madame Gres. Co-chmn.: Mrs. Anthony M. Del Balso and Mrs. William Randolph Hearst, Jr. Tickets: \$25.00 for benefit of Musicians Emergency Fund. Contact: TE. 8-5591 or PL. 1-0530.	MUSICIANS EMERGENCY FUND	ST. REGIS ROOF
Tuesday Nov. 1 1:00 P.M.	OPENING OF SPRING COLLECTION Also Nov. 3, 9 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 1 2:00 P.M.	OPENING: SPRING COLLECTION Showing of Spring coats and suits, Nov. 1, 3, 9, 15 at 2:00 P.M. By reservation. Contact: Virginia Yost, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Nov. 1	OPENING: SPRING COLLECTIONS Daily informal showing of Spring junior collections. Contact: Bert Rothfeld or Ruth McLaughlin, WI. 7-5324.	JOAN ARKIN; MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Wednesday Nov. 2 9:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 4, 9, 16 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Nov. 2 11:00 A.M. & 4:30 P.M.	PREVIEWS: FASHIONS IN LEATHER AND FABRIC Spring collection of couture fashions in leather and fabric, designed by Tarquin Ebker, at 11:00 A.M. (press) and 4:30 (buyers). By invitation. Thereafter daily informal showings, by appointment. Contact: Eleanor Stoner, LA. 4-4754 or LA. 4-4563.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 2701
Wednesday Nov. 2 3:15 P.M.	PRESS PREVIEW: SPRING RAINWEAR COLLECTION Lawrence of London will present their Spring collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver, 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Nov. 2	OPENING OF SPRING MISSES DRESS COLLECTION By appointment. Contact: Audrey Brock, OX. 5-6440.	TONINO	1407 BROADWAY ROOM 2603
Thursday Nov. 3 8:00 A.M. Breakfast	PREVIEW OF YOUNG INNERWEAR MARKET Seventeen Magazine "Cinema Verite" presentation of the young innerwear market as it relates to manufacturers and retailers. By invitation. Tickets: \$3.50. Contact: Peg O. Benson, 759-8100.	SEVENTEEN MAGAZINE	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 3 10:30 A.M.; 2:00 P.M.	OPENING: SPRING COLLECTION Designed by Shannon Rodgers for Jerry Silverman. By invitation. Thereafter, by appointment. Contact: Jean Dionne, CH.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR 4-7522 or CH. 4-4940.
Thursday Nov. 3 3:30 P.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Thereafter daily informal showings. Contact: Isabelle Crawford, LW. 4-5000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Monday Nov. 7 10:30 A.M.	OPENING OF SPRING COLLECTION Also Nov. 10, 15 at 10:30. By reservation. Contact: JU. 2-2317.	MONTE SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Monday Nov. 7 11:30 A.M.	PREVIEW: SPRING COLLECTIONS For press and buyers, by invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER; M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 7	MAURICE RENTNER'S PRESS PREVIEW AT 3:00 P.M. (Opening, Nov. 8 at 2:30)		
Nov. 8	ELECTION DAY (Tuesday)		
Tuesday Nov. 8 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Spring seminar for member stores. Show at 8:30 A.M. Price: \$15.00, by reservation. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION INC. (200 MADISON AVE.)	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday Nov. 8 10:00 A.M.	OPENING: SPRING COLLECTION Also Nov. 9, 10, 15, 17 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 8 10:30 A.M.	OPENING OF SPRING COLLECTION Showings Nov. 8, 11, 15, 17, 22 at 10:30. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Nov. 8 11:30 A.M.	PREVIEW OF SPRING COLLECTION By invitation. Also Nov. 9 and 10 at 11:30. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Nov. 8 2:30 P.M.	OPENING OF SPRING COLLECTION Maurice Rentner's Spring collection, designed by Bill Blass. Press Show, Mon., Nov. 7 at 3:00 P.M. By invitation. Trade showings, Nov. 8, 9, 10, 15, 16, 17 at 2:30 P.M. By reservation. Contact: LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Nov. 8 3:00 P.M.	PRESS SHOWING: RESORT AND SPRING By invitation. Also Nov. 9, 15, 17 at 10:30 A.M. By reservation. Contact: Mabel Glemby, LA. 4-9350. Publ.: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Nov. 8 4:00 P.M.	OPENING OF SPRING COLLECTION Malcolm Starr's Spring collection, designed by Elinor Simmons. By reservation. Contact: Marinn Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 8 5:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 10 at 2:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 9 10:30 A.M.	OPENING: SPRING COLLECTION Also Nov. 15 at 10:30. By reservation. Contact: Bert Walman, LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Nov. 9 1:00 P.M.	OPENING: SPRING COLLECTION By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Nov. 9 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 10 and 15 at 2:30 P.M. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Nov. 9 2:30 P.M.	OPENING OF SPRING COLLECTION Spring collection, designed by Marie McCarthy. Showings Nov. 9, 15, 16 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Nov. 9 4:00 P.M.	OPENING: SPRING COLLECTION Also Nov. 15 and 17 at 4:00 P.M. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Nov. 9 5:15 P.M.	RESORT AND SPRING COUTURE FASHIONS Daytime and evening fashions, designed by Angela. By invitation. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Thursday Nov. 10 12:00 Noon & 4:00 P.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter Nov. 14, 15, 16, 17 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Nov. 11 9:30 A.M. Breakfast	PRESS PREVIEW: ACTION- WEAR BOUTIQUE FASHIONS Monsanto Textiles Division (Chemstrand) will preview boutique fashions in stretch fabrics. <u>Show at 10:00 A.M.</u> By invitation. Contact: Eleanor Pontius, 556-5264.	MONSANTO TEXTILES, (CHEMSTRAND COMPANY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 16 9:00 A.M. & 12:00 Noon	AMERICAN READY-TO WEAR SHOWINGS Two showings of American ready-to-wear collections. (Prices and more details in a later issue.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Tuesday Nov. 22 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Nineteenth annual "Party of the Year." Chmn.: Andrew Goodman, president-- Bergdorf Goodman. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	METROPOLITAN MUSEUM OF ART
Nov. 24	THANKSGIVING DAY (Thursday)		

1967

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